



Veterinary Staff Information Sheet

Delicate Care™ Skin or Stomach Ocean Fish and Rice

Food Intolerances

Summary:

Delicate Care™ Skin or Stomach Ocean Fish and Rice is a highly palatable, hypoallergenic elimination diet for dogs with sensitive skin or stomach, based on novel proteins and grains. It is boosted with the Omega Magic™ Essential Oil Blend (Omega 3 & 6), vitamins, chelated minerals and prebiotics.

Food intolerances are a **digestive problem** rather than an immune response. Intolerances occur when a dog's digestive system is unable to digest a specific ingredient. The signs of food intolerance most commonly include digestive signs such as gas, bloating, nausea, vomiting or diarrhoea. Delicate Care™ Skin or Stomach Ocean Fish and Rice contains **novel ingredients** that dogs might not have been previously exposed to such as ocean fish and rice, which are therefore less likely to be sensitive to these novel ingredients.

Key Points:

Recommended for dogs of all life stages with stomach sensitivities and intolerances:

Hypoallergenic: Novel proteins from Australian ocean fish.

Novel grain rice (gluten-free; GMO-free)

Natural: Naturox (Kemin) incorporated into the whole supply chain, so no artificial preservatives are used in the sourcing or manufacturing of ingredients for Delicate Care.

No artificial colouring (leads to some natural colour variation), no artificial flavour.

Balanced: Formulated to meet AAFCO nutrient specifications for all life stages.

Protein: Energy ratio (balanced for sustained and steady growth for large breed puppies)

Calcium: Phosphorus ratio (to optimize skeletal development for all breeds of dogs)

Omega Fatty Acids: Delicate Care contains the essential fatty acids that must be supplied in the diet of dogs through Omega Magic™. Omega Magic™ contains balanced Omega-6: Omega-3 fatty acids in ratio close to 5:1 to balance the less inflammatory eicosanoids to help maintain a shiny coat and healthy skin.

Omega-6 essential fatty acids are sourced from sunflower oil (not corn oil) to ensure supply of AAFCO specified linoleic acid (C18:2 n-6)

Omega-3 essential fatty acids are sourced from:

- Canola oil (Austrian, GMO free) for linolenic acid (C18:3 n-3)
- Fish oil from deep sea sources for very long chain omega-3 fatty acids: eicosapentaenoic acid (EPA; C20:5 n-3) and docosahexaenoic acid (DHA; C22:6 n-3)

Prebiotics: To support the immune system

FOS: promote 'friendly' *Bifidobacteria* in lower gut [Hussein et al. (1999) J.Nutr. 129: 1454S-1456S]

MOS: anti-allergenic effect, attributed to activation of cellular immunity [Ozaki et al. (2007) J Health Sci 53: 766-770]



Manufactured in Australia for
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Chelated Trace Minerals: Addition of chelated minerals (eg. Zinc, Copper, Iron and Manganese) to ensure efficient absorption and delivery of micronutrients for optimum energy and protein metabolism.

Low Smell: Natural *Yucca schidigera* extract assists in reducing body and faecal odours.

Ingredients:

Rice, Ocean Fish, Omega Magic™ Essential Oil Blend (canola, sunflower, fish and flax seed oils), natural flavours (plant based), Coconut Oil, Cellulose, Ammonium Chloride, Montmorillonite, Vitamins A D3 E K3 B1 B2 B3 B5 B6 B12, Folic Acid, Biotin, Citric Acid, Zinc (from Sulphate), Iron (from Sulphate), Zinc Chelate, Iron Chelate, Copper (from Sulphate), Manganese (from Oxide), Copper Chelate, Manganese Chelate, Iodine and Selenium, Choline Chloride, *Yucca schidigera* extract, L-lysine, FOS (Fructo-Oligo-Saccharides, MOS (Manno-Oligo-Saccharides), *Bacillus subtilis*, DL-methionine. Product protected by natural mixed tocopherols (Vitamin E) and rosemary extract.

**No salt (sodium chloride) is added to Delicate Care™ formulations. Salt, if present in our formulations, is naturally occurring.*

Nutritional Analysis

Crude Protein (%min) 25

Crude Fat (%min) 9

Crude Fibre (%max) 4

Moisture (%max) 10

Metabolisable Energy 360 kcal/100gms as fed

DOES NOT CONTAIN

Common Allergens derived from Beef, Chicken, Wheat, Corn, Soy, Dairy

Artificial colours, flavours or preservatives

BHT, BHA, or Ethoxyquin

Packaging

Freshness of our natural product is maintained by our state of the art, multi layered high performance plastic 3kg and 15kg resealable bags.

Please refer to consumer brochure for feeding chart and change over details.

Proudly Australian Made and Owned

*Always aiming to be at the forefront of
developments in Pet Nutrition*



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