

Delicate CareTM Skin or Stomach (kangaroo and duck) Feeding Guidelines for Puppies

Summary:

A highly palatable, hypoallergenic elimination diet for dogs of all life stages with sensitive skin or stomach, based on novel proteins and grains. It is boosted with the Omega MagicTM Essential Oil Blend (Omega 3 & 6), vitamins, chelated minerals and prebiotics.

Key Points:

Recommended for dogs of all life stages with Skin or Stomach sensitivities

Hypoallergenic: Novel proteins from Australian Kangaroo and Australian Duck

Novel grain Australian Sorghum (Low Glycaemic Index)

Natural: Naturox (Kemin) incorporated into the whole supply chain so no artificial preservatives are used in the sourcing or manufacturing of ingredients for Delicate Care.

No artificial colouring (leads to some natural colour variation), no artificial flavour

Balanced: Meets or safely exceeds AAFCO nutrient specifications

Protein: Energy ratio (balanced for sustained and steady growth for large breed puppies) Calcium: Phosphorus ratio (to optimize skeletal development)

Omega Fatty Acids: Delicate Care contains the essential fatty acids that must be supplied in the diet of dogs through Omega MagicTM. Omega MagicTM contains balanced Omega-6: Omega-3 fatty acids in ratio close to 5:1 to balance the less inflammatory eicosanoids to help maintain a shiny coat and healthy skin

Omega-6 essential fatty acids are sourced from sunflower oil (not corn oil) to ensure supply of AAFCO specified linoleic acid (C18:2 n-6)

Omega-3 essential fatty acids are sourced from

- Canola oil (local, GMO free) for linolenic acid (C18:3 n-3)
- Fish oil from deep sea sources for very long chain omega-3 fatty acids: eicosapentaenoic acid (EPA; C20:5 n-3) and docosahexaenoic acid (DHA; C22:6 n-3)

Prebiotics: To support the immune system

FOS: promote 'friendly' *Bifidobacteria* in lower gut [Hussein et al. (1999) J.Nutr. 129: 1454S-1456S] MOS: anti-allergenic effect, attributed to activation of cellular immunity [Ozaki et al. (2007) J Health Sci 53: 766-770]

Chelated Trace Minerals: Addition of chelated minerals (eg. Zinc and Copper) to ensure efficient absorption and delivery of micronutrients for optimum energy and protein metabolism.

Low Smell: Natural Yucca schidigera extract assists in reducing body and faecal odours







Ingredients:

Whole Sorghum, Australian Duck, Australian Kangaroo Omega Magic[™] Essential Oil Blend (canola, sunflower, fish and flax seed oils), Coconut Oil, Potassium Chloride, Dicalcium Phosphate, Vitamins A D3 E K3 B1 B2 B3 B5 B6 B12, Folic Acid, Biotin, Citric Acid, Zinc (from Sulphate), Iron (from Sulphate), Zinc Chelate, Iron Chelate, Copper (from Sulphate), Manganese (from Oxide), Copper Chelate, Manganese Chelate, Iodine and Selenium, Choline Chloride, FOS (Fructo-Oligo-Saccharides, MOS (Manno-Oligo-Saccharides), *Bacillus subtilis, Yucca schidigera* extract. Product protected by natural mixed tocopherols (Vitamin E) and rosemary extract.

*No salt (sodium chloride) is added to Delicate CareTM formulations. Salt, if present in our formulations, is naturally occurring

Nutritional Analysis

Crude Protein (%min) 24 Crude Fat (%min) 11 Crude Fibre (%max) 5 Moisture (%max) 10 Metabolisable Energy 360 kcal/100gms as fed

DOES NOT CONTAIN

Common Allergens derived from Beef, Chicken, Wheat, Corn, Soy, Dairy Artificial colours, flavours or preservatives BHT, BHA, or Ethoxyquin

Definitions of Dog Size

		Age of Puppy in Months				
		3-6 months	6-9 months	9-12 months	12-18 months	21 months+
Size of Adult Dog		grams	grams	grams	grams	grams
Toy	< 5kg	30 - 140	А	А	А	А
Small	5-10kg	70 - 140	140 - 310	А	А	А
Medium	10-25kg	140 - 420	420 - 470	А	А	А
Large	25-50kg	420 - 470	470 - 540	540 - 600	600 - 660	А
Giant	> 50kg	420 - 530	530 - 780	780 - 840	780 - 840	А

The feeding chart shown above is provided only as a guide and quantities fed to your dog can be adjusted depending on your Veterinarian's recommendation, or your dog's condition, age and activity level.

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