



# Delicate Care™ – Skin or Stomach Feeding Guidelines for Puppies

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## Summary:

A highly palatable, hypoallergenic elimination diet for dogs of all life stages with sensitive skin or stomach, based on novel proteins and grains. It is boosted with the Omega Magic™ Essential Oil Blend (Omega 3 & 6), vitamins, chelated minerals and prebiotics.

## Key Points:

**Recommended for dogs of all life stages with Skin or Stomach sensitivities**

**Hypoallergenic:** Novel proteins from Australian Kangaroo and Australian Duck

Novel grain Australian Sorghum (Low Glycaemic Index)

**Natural:** Naturox (Kemin) incorporated into the whole supply chain so no artificial preservatives are used in the sourcing or manufacturing of ingredients for Delicate Care.

No artificial colouring (leads to some natural colour variation), no artificial flavour

**Balanced:** Meets or safely exceeds AAFCO nutrient specifications

*Protein: Energy ratio (balanced for sustained and steady growth for large breed puppies)*

*Calcium: Phosphorus ratio (to optimize skeletal development)*

**Omega Fatty Acids:** Delicate Care contains the essential fatty acids that must be supplied in the diet of dogs through Omega Magic™. Omega Magic™ contains balanced Omega-6: Omega-3 fatty acids in ratio close to 5:1 to balance the less inflammatory eicosanoids to help maintain a shiny coat and healthy skin

**Omega-6** essential fatty acids are sourced from sunflower oil (not corn oil) to ensure supply of AAFCO specified linoleic acid (C18:2 n-6)

**Omega-3** essential fatty acids are sourced from

- Canola oil (local, GMO free) for linolenic acid (C18:3 n-3)
- Fish oil from deep sea sources for very long chain omega-3 fatty acids: eicosapentaenoic acid (EPA; C20:5 n-3) and docosahexaenoic acid (DHA; C22:6 n-3)

**Prebiotics:** To support the immune system

FOS: promote 'friendly' *Bifidobacteria* in lower gut [Hussein et al. (1999) J.Nutr. 129: 1454S-1456S]

MOS: anti-allergenic effect, attributed to activation of cellular immunity [Ozaki et al. (2007) J Health Sci 53: 766-770]

**Chelated Trace Minerals:** Addition of chelated minerals (eg. Zinc and Copper) to ensure efficient absorption and delivery of micronutrients for optimum energy and protein metabolism.

**Low Smell:** Natural *Yucca schidigera* extract assists in reducing body and faecal odours



Manufactured in Australia for  
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### Ingredients:

Whole Sorghum, Australian Duck, Australian Kangaroo Omega Magic™ Essential Oil Blend (canola, sunflower, fish and flax seed oils), Coconut Oil, Potassium Chloride, Dicalcium Phosphate, Vitamins A D3 E K3 B1 B2 B3 B5 B6 B12, Folic Acid, Biotin, Citric Acid, Zinc (from Sulphate), Iron (from Sulphate), Zinc Chelate, Iron Chelate, Copper (from Sulphate), Manganese (from Oxide), Copper Chelate, Manganese Chelate, Iodine and Selenium, Choline Chloride, FOS (Fructo-Oligo-Saccharides, MOS (Manno-Oligo-Saccharides), *Bacillus subtilis*, *Yucca schidigera* extract. Product protected by natural mixed tocopherols (Vitamin E) and rosemary extract.

*\*No salt (sodium chloride) is added to Delicate Care™ formulations. Salt, if present in our formulations, is naturally occurring*

### Nutritional Analysis

Crude Protein (%min) 24  
Crude Fat (%min) 11  
Crude Fibre (%max) 5  
Moisture (%max) 10  
Metabolisable Energy 360 kcal/100gms as fed

### DOES NOT CONTAIN

Common Allergens derived from Beef, Chicken, Wheat, Corn, Soy, Dairy  
Artificial colours, flavours or preservatives  
BHT, BHA, or Ethoxyquin

Weight of Dog (kg)	4-8 months		8-12 months		12-18 months		18-24 months	
	Puppies (grams)	cups	Puppies (grams)	cups	Puppies (grams)	cups	Very Large Breed Puppies (grams)	cups
2	120	1.00	90	0.75				
4	195	1.50	150	1.25				
6	265	2.25	200	1.75				
10	390	3.00	290	2.25				
15	525	4.25	395	3.25	330	2.75		
20	650	5.00	490	4.00	410	3.25		
25	770	6.00	580	4.50	480	3.75		
30	885	7.00	665	5.25	555	4.50	510	4.00
35	990	7.75	745	5.75	620	5.00	570	4.50
40			825	6.50	685	5.50	630	5.00
45			900	7.00	750	6.00	690	5.50
50			970	7.50	810	6.25	745	5.75
60			1115	8.75	930	7.25	855	6.75

The feeding chart shown above is provided only as a guide and quantities fed to your dog can be adjusted depending on your Veterinarian’s recommendation, or your dog’s condition, age and activity level.

## Proudly Australian Made and Owned

*Always aiming to be at the forefront of developments in Pet Nutrition*



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